

FALL/WINTER

# BASKETBALL LEAGUE

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR

**\$10,000**

- Logo displayed on game day basketballs
- Sponsorship promoted prominently in all marketing materials
  - website
  - social media posts
  - weekly email communications (16 total)
- Logo on website year-round with recognition
- Opportunity to market your business on YMCA facility screens for a 3 month duration of choice

### COURT SPONSOR

**\$2,500**

- Logo on scoreboard table covering
- Business name included on game/court schedules
- Logo on website year-round with recognition
- Sponsorship promoted on social media
- Sponsorship promoted in weekly email communications (16 total)

### TROPHY SPONSOR

**\$1,200**

- Logo on all trophies distributed to players
- Business name included on game/court schedules
- Logo on website year-round with recognition
- Sponsorship promoted on social media

### BALL SPONSOR

**SOLD**

- Logo displayed on game day basketballs
- Logo on website year-round with recognition
- Sponsorship promoted on social media



The Bloomington–Normal YMCA Fall/Winter Basketball League, a vibrant community event that brings together over 1,000 families for 16 weekends of excitement and teamwork. Your support will not only help foster youth development and healthy living but also provide your business with valuable exposure to a large, engaged audience.

